

Connectivity.  
Co-work.  
Collaboration.

Press Kit

# Jason Broadwater

*Author*

*Old Town New World:  
Main Street and More  
in the New Economy*

Jason Broadwater speaks to many different types of groups about economic development through innovative models and Internet technologies. His passion for place-making energizes people around specific themes:

- *Economic Development in the New Digital Economy*
- *Silos to Synergy – New Collaborative Models for Community Development*
- *Social Media and Social Behavior*
- *Authentic & Effective Internet Marketing*
- *The Creative Economy & the Connectivity Age*

## SELECTED PAST AUDIENCES

- Foundation for the Carolinas
- American Leadership Forum: Charlotte Region
- Arts & Science Council, Community Building Initiative (LDI)
- Leadership Charlotte
- McColl Center for Visual Art – Innovation Institute
- Horry/Georgetown County Economic Development Leaders
- South Carolina Association of School Administrators
- Rock Hill Economic Development Corporation
- Rock Hill City Council
- Myrtle Beach Regional Economic Development Leaders
- Waccamaw American Leadership Forum
- CPCC Courses and York Technical College Courses and Seminar Series
- Independent Insurance Agents Brokers of South Carolina
- Society for Human Resource Management, Carolinas Chapter

*"Jason is a compelling speaker and writer full of innovative ideas. His notions of collaboration through public/private partnership and bringing together Education and Economic Development and the Internet are cutting edge and worthy of note by those of influence in these sectors."*

John M. Papadopoulos, President,  
Wells Fargo Retirement

*"Jason captivates an audience. We had many small business owners say that no one has ever explained the Web and, in particular, how they can specifically use the Web for their businesses as clearly as Jason did. Very entertaining and very informative!"*

Susan Brackett, Former Dean of Continuing Education,  
York Technical College

Jason Broadwater has always created, connected, produced, and managed innovative efforts in communications, service, learning, and creative exploration.

Jason is the founder of The Hive, a public/private collaborative workforce development and small business incubation program. The Hive provides Web Design & Development and Internet Marketing services to non-profit and public sector organizations under professional management.

Jason is also the founder (2004), President, and Primary Consultant/Strategist at RevenFlo. He is a Senior Fellow of the American Leadership Forum, a Board Member of the Rock Hill Economic Development Corporation, a Board Member of the Government Task Force for the York County Regional Chamber, and a Board Member of the Institute of Entrepreneurship at Central Piedmont Community College in Charlotte, NC.

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**How can your  
community utilize its  
Creative Class  
for economic growth?**

